

TEXTILE COLLECTION FOR
THE PROTECTION OF THE ENVIRONMENT
FOR FUTURE GENERATIONS

WE PROTECT OUR NATURE



NatureProtect
by JAB ANSTOETZ



OceanSafe is
Winner DNP
Design 2021



VISION

FUTURE GENERATIONS ARE CLOSE TO OUR HEARTS.

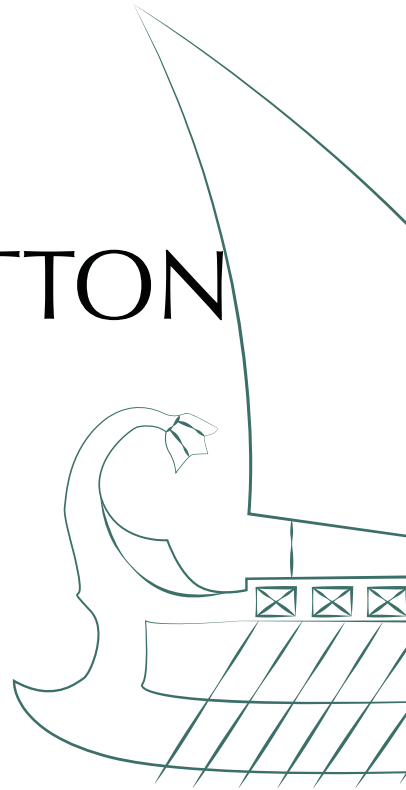
Since the beginning of their existence, the JAB ANSTOETZ Group has stood for innovation, top quality and sustainability in the world of functional and decorative textiles. We are therefore very pleased to present you our new collection "Nature Protect", developed using the OceanSafe technology.

OceanSafe™ is more than a quality mark for sustainable production and products, and it is more than just an improvement. It stands for a paradigm change, implemented as one of the first companies in our trade worldwide. OceanSafe™ has been awarded the German Sustainability Award Design 2021.

The collection consists of 2 elements. On the one hand of organic cotton and on the other hand of 100% compostable synthetic fibre.

Learn more about what our NatureProtect collection means for us and for the planet, and how it works. Let us convince you as it has convinced us.

ORIGIN OF ORGANIC COTTON



Organic cotton, the basic product for the NatureProtect collection, is processed where it is harvested. In the proximity of a plantation, from which Cleopatra is said to have harvested cotton already more than 2,000 years ago. She knew about the importance of quality and sustainable ecological management. For the world's best yarns people had to be in harmony with nature - whether it be elegant clothing, sun protection, seat cushions, bags or sails.

In addition to the organic cotton yarns, newly developed polyester yarns are used for the fine finishing of the designs and the soft touch. These are also produced in an absolutely environmentally friendly manner, free from toxic substances, and can be disposed of completely without residues.

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SAFE FOR THE BIOLOGICAL CYCLE AND
SUBSEQUENT GENERATIONS
- WHERE NO TOXIC INGREDIENTS GET IN,
THEY NEVER COME OUT!

Manuel Schweizer, founder of OceanSafe

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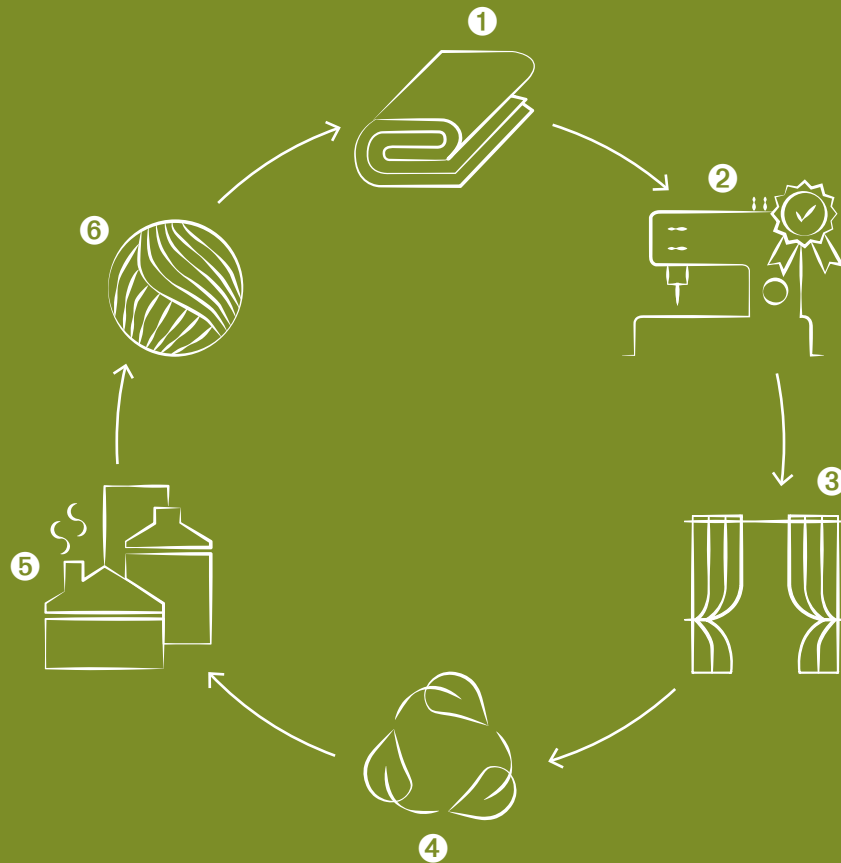
KLEOPATRA
9-6059-081



SUBSTANCE
9-6060-070

THE CYCLE OF THE NATURE PROTECT COLLECTION

- 1 TEXTILES
- 2 CERTIFIED SEWING
- 3 PRODUCT IN THE UTILISATION PHASE
- 4 RETURN
- 5 INDUSTRIAL COMPOSTING PROCESS
BIOGAS & NUTRIENTS
- 6 RAW MATERIALS FOR THE FABRIC
- 1 TEXTILES



All products of the NatureProtect collection by JAB ANSTOETZ are 100% compostable - whether made of natural and/or compostable synthetic fibres.

For a perfect end product in accordance with the OceanSafe™ technology, the processing with appropriate sewing threads and curtain tapes is recommended, which we also offer in the programme. The consumer enjoys their aesthetics and longevity and at the same time they can be sure to have a recyclable product that can be returned to the biological cycle without residues. They can also be certain of using a product that does not contain or cause any harmful substances. The returned products are transformed into natural materials through industrial composting: nutrient and biogas.

This creates a living recycling economy – learned and copied from nature. Only products that stand for it, correspond to the OceanSafe™ technology. Due to the label requirements, it is also ensured that the entire NatureProtect collection has at least a certification according to Cradle to Cradle Gold.



FAIR
JA7006-091



NATURAL DESIRE
JA7005-030



FLOW
JA6010-080



CLOSED CIRCUIT
6-6056-090



CLOSED CYCLE
9-6053-092, -070



CLOSEDS SYSTEM
JA6023-090

OUR ARGUMENTS FOR NATURE PROTECT

With our new NatureProtect collection we share the attitude of many consumers whose focus is on sustainability. Our products are of high quality, they are produced under fair conditions and contribute to a healthy environment without harmful substances.

Sustainability is close to JAB ANSTOETZ' heart. With NatureProtect we once again utilise materials that guarantee a biological cycle according to the Cradle to Cradle® principle.



C2C
CERTIFICATE



OCEANSAFE
TECHNOLOGY



SOCIAL
JUSTICE



COMPOST-
ABILITY



MATERIAL
HEALTH



RENEWABLE
ENERGIES



RECYCLABILITY



SUSTAIN-
ABILITY



CONTACT



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CERTIFICATES



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